

- BPEC40N2

PROGRAM DETAIL INFORMATION

05/08/97

11:52:51.3

PROMOTION/DTOPS NO: 700649 DESC: WIN SEPT B2G2 LTRS

PROGRAM CONTACT: FLOYD COOK-3466

FIRST ORDER DATE 07/14/97

DTS DATE: 09/01/97

TEMPLATES GENERATED

TEMPLATES AVAILABLE 06/30/97

PROMOTION UPC CODE: 12300 - 70373

POSTING 09/01/97 - 10/31/97

VAP TRANSFR 06/30/97 - 07/11/97

COMMENTS:

WINSTON B2GET 2 LIGHTERS. INCLUDES PRODUCT STORY INSERT.

PF6 FOR SMS ITEMS.

- BPEC20S2

SMS ITEM DETAIL DISPLAY

05/08/97

11:53:02.8

PROMOTION # 700649 WIN SEPT B2G2 LTRS

NEXT FUNCTION:

ITEM #	DESCRIPTION	PACKED/SKU
527552	WIN SEPT B2G2F LTRS W/POS	20/SKU
		MAIN ITEM

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HAND-HELD CODES DISPLAY

05/08/97

11:53:15.1

SALES LEVEL:

NEXT FUNCTION:

PROMOTION # 700649 WIN SEPT B2G2 LTRS

PGM CONTACT: FLOYD COOK-3466

TYPE	HH DESCRIPTION	PAYMENT RATE	HH START DATE	HH END DATE
PREMIUM	WIN SEP B2GLTRS		09/01/97	10/31/97

51845 5983